



65TH



**ANNUAL
NATIONAL CONFERENCE
OF INDIAN SOCIETY OF
ANAESTHESIOLOGISTS**

25TH TO 29TH

NOVEMBER

2017

**VENUE : BISWA BANGLA CONVENTION CENTRE,
NEWTOWN, RAJARHAT, KOLKATA**

EMAIL : isacon2017kolkata@gmail.com

WEBSITE : www.isacon2017kolkata.com

TRADE BROCHURE

REGISTRATION AREA PARTNER**25 LACS**

- 02 COMPLEMENTARY EXHIBITION STALLS (3m X 3m) AT A PRIME LOCATION
- SPONSOR WILL BE ALLOWED TO DISPLAY STAND ALONE PRODUCT ADVERTISEMENT BACKDROP IN THE REGISTRATION AREA
- 03 COMPLEMENTARY REGISTRATIONS TO THE CONFERENCE & CME
- SPONSOR'S LOGO WILL APPEAR ON THE LANYARD OF THE BADGE
- THE USHERS IN THE REGISTRATION AREA WILL WEAR T-SHIRTS BEARING THE LOGO OF THE SPONSOR

FACULTY LOUNGE PARTNER**15 LACS**

- 01 COMPLEMENTARY EXHIBITION STALL (3m X 3m) AT A PRIME LOCATION
- SPONSOR WILL BE ALLOWED TO DISPLAY STAND ALONE PRODUCT ADVERTISEMENT BACKDROP IN THE RELAXATION LOUNGE AREA
- 02 COMPLEMENTARY REGISTRATIONS TO THE CONFERENCE & CME
- TEA, COFFEE & SNACKS WILL BE PROVIDED BY THE SPONSOR

CONFERENCE PLENARY HALL PARTNER**20 LACS**

- 01 COMPLEMENTARY EXHIBITION STALL (3m X 3m) AT A PRIME LOCATION
- BRANDING AT THE ENTRANCE OF THE HALLS; HOWEVER, THEY WILL NOT BE NAMED AFTER THE SPONSOR

- SPONSOR'S NAME & LOGO WILL APPEAR ON THE MAIN SCREEN DURING LUNCH/ TEA BREAK
- BRANDING ON ALL DELEGATE SEATS; MATERIAL COSTS HOWEVER WILL BE BORNE BY THE SPONSOR
- 02 COMPLEMENTARY REGISTRATIONS TO THE CONFERENCE & CME

CLOAK ROOM PARTNER**15 LACS**

- 01 COMPLEMENTARY EXHIBITION STALL (3m X 3m) AT A PRIME LOCATION
- 02 COMPLEMENTARY REGISTRATIONS TO THE CONFERENCE & CME
- SPONSOR WILL BE ALLOWED TO DISPLAY STAND ALONE PRODUCT ADVERTISEMENT BACKDROP IN THE CLOAK ROOM AREA
- CLOAK ROOM MANAGEMENT HOWEVER WILL BE DONE BY THE SPONSOR IN CONSULTATION WITH THE ORGANIZERS
- BRANDING AT THE ENTRANCE OF THE REGISTRATION AREA

CONFERENCE MATERIAL PARTNER**08 LACS**

- SPONSOR WILL BE ALLOWED TO PUT ITS PROMOTIONAL ITEMS (BROCHURE, USB DRIVE, CD, DVD, PEN, TIE, NOTE PAD, CALENDAR ETC) IN THE CONFERENCE KIT
- COST OF ALL THE MATERIAL WILL BE BORNE BY THE SPONSOR ON ACTUALS WITH APPROVAL OF THE ORGANIZERS
- 01 COMPLEMENTARY REGISTRATIONS TO THE CONFERENCE & CME

CONFERENCE PARALLEL HALL PARTNER**10 LACS EACH**

- 01 COMPLEMENTARY EXHIBITION STALL (3m X 3m) AT A PRIME LOCATION
- BRANDING AT THE ENTRANCE OF THE HALLS; HOWEVER, THEY WILL NOT BE NAMED AFTER THE SPONSOR
- SPONSOR'S NAME & LOGO WILL APPEAR ON THE MAIN SCREEN DURING LUNCH/ TEA BREAK
- BRANDING ON ALL DELEGATE SEATS; MATERIAL COSTS HOWEVER WILL BE BORNE BY THE SPONSOR

SPONSORSHIP DETAILS :

PLATINUM PARTNER 70 LACS	GOLD PARTNER 50 LACS	SILVER PARTNER 35 LACS	BRONZE PARTNER 25 LACS
<ul style="list-style-type: none"> • 1 PAGE PROFILE & FULL PAGE ADVERTISEMENT IN SOUVENIR BOOKLET • BOOKLET INSERT IN CONFERENCE KIT • 04 COMPLEMENTARY EXHIBITION STALLS (3m X 3m) OR SIMILAR CUSTOMIZED AREA AT A PRIME LOCATION • LOGO ON CONFERENCE WEBSITE , SCIENTIFIC PROGRAM BOOKLET, E-POSTER SCREENS & 02 KIOSKS AT THE VENUE • 15 COMPLEMENTARY REGISTRATIONS TO THE CONFERENCE & CME • DISPLAY OF PRODUCT ADVERTISEMENT BANNERS • COMPSNY'S NAME IN ONE OF THE SESSIONS 	<ul style="list-style-type: none"> • 1 PAGE PROFILE & FULL PAGE ADVERTISEMENT IN SOUVENIR BOOKLET • 01 PAGE FLYER INSERT IN CONFERENCE KIT • 03 COMPLEMENTARY EXHIBITION STALLS (3m X 3m) AT A PRIME LOCATION • LOGO ON CONFERENCE WEBSITE , SCIENTIFIC PROGRAM BOOKLET, E-POSTER SCREENS & 02 KIOSKS AT THE VENUE • 10 COMPLEMENTARY REGISTRATIONS TO THE CONFERENCE & CME • DISPLAY OF PRODUCT ADVERTISEMENT BANNERS • COMPSNY'S NAME IN ONE OF THE SESSIONS 	<ul style="list-style-type: none"> • FULL PAGE ADVERTISEMENT IN SOUVENIR BOOKLET • 01 PAGE FLYER INSERT IN CONFERENCE KIT • 02 COMPLEMENTARY EXHIBITION STALLS (3m X 3m) AT A PRIME LOCATION • LOGO ON CONFERENCE WEBSITE , SCIENTIFIC PROGRAM BOOKLET & 02 KIOSKS AT THE VENUE • 06 COMPLEMENTARY REGISTRATIONS TO THE CONFERENCE & CME • DISPLAY OF PRODUCT ADVERTISEMENT BANNERS 	<ul style="list-style-type: none"> • FULL PAGE ADVERTISEMENT IN SOUVENIR BOOKLET • 01 PAGE FLYER INSERT IN CONFERENCE KIT • 01 COMPLEMENTARY EXHIBITION STALLS (3m X 3m) AT A PRIME LOCATION • LOGO ON CONFERENCE WEBSITE & 02 KIOSKS AT THE VENUE • 04 COMPLEMENTARY REGISTRATIONS TO THE CONFERENCE & CME • DISPLAY OF PRODUCT ADVERTISEMENT BANNERS
LUNCH/ DINNER PARTNER 45 LACS/ 75 LACS EACH			
<ul style="list-style-type: none"> • 02 COMPLEMENTARY EXHIBITION STALLS (3m X 3m) AT A PRIME LOCATION • THE BANNER OF RESPECTIVE SPONSORS WILL GET DISPLAYED AT THE LUNCH/ DINNER ARENA • 05 COMPLEMENTARY REGISTRATIONS TO THE CONFERENCE & CME • LOGO ON CONFERENCE WEBSITE & SCIENTIFIC PROGRAM BOOKLET • 01 PAGE FLYER INSERT IN CONFERENCE KIT 			
CONFERENCE KIT PARTNER 30 LACS			
<ul style="list-style-type: none"> • 01 COMPLEMENTARY EXHIBITION STALLS (3m X 3m) AT A PRIME LOCATION • SPONSOR WILL BE ALLOWED TO DISPLAY STAND ALONE PRODUCT ADVERTISEMENT BACKDROP IN CONFERENCE KIT DISTRIBUTION AREA • 04 COMPLEMENTARY REGISTRATIONS TO THE CONFERENCE & CME • SPONSOR'S LOGO WILL APPEAR INSIDE THE CONFERENCE KIT ALONG WITH CONFERENCE LOGO • LOGO ON CONFERENCE WEBSITE 			

• SPOUSE/ ACCOMPANYING PERSON ZONE PARTNER	10 LACS
• AUDIO VISUAL PARTNER	20 LACS
• CME PARTNER	15 LACS
• SESSION PARTNER	10 LACS
• PREVIEW ROOM PARTNER	05 LACS
• BRANDING PARTNER	15 LACS
• HELP DESK PARTNER- TOTAL 10 STATIONS	04 LACS EACH
• WATER STATION PARTNER- TOTAL 10 STATIONS	03 LACS EACH
• PRINTING PARTNER – SOUVER, CME & ABSTRACT BOOKLETS	10 LACS EACH
• EXHIBITION STALLS	
○ PREMIUM LOCATION (2-SIDE OPEN) 3m X 3m	08 LACS EACH
○ PREMIUM LOCATION (2-SIDE OPEN) 2m X 2m	05 LACS EACH
○ STANDARD LOCATION (1-SIDE OPEN) 3m X 3m	06 LACS EACH
○ STANDARD LOCATION (1-SIDE OPEN) 2m X 2m	04 LACS EACH

SOUVENIR ADVERTISEMENT OPTIONS

• BACK COVER	01 LAC
• 2 ND / 3 RD COVER	80, 000 EACH
• FULL PAGE COLOR	50, 000 EACH
• FULL PAGE B/W	40, 000 EACH

CONTACT :

DR. SUBHENDU SARKAR
9831171162

DR. SUMANTA DASGUPTA
9002080513

DR. TAPAS CHAKRABORTY
9831001311

CONFERENCE SECRETARIAT

INDIAN SOCIETY OF ANAESTHESIOLOGISTS
(WEST BENGAL STATE BRANCH)
41D, PALM AVENUE, Kolkata - 700 019

OFFICIAL CONFERENCE MANAGER & TRAVEL PARTNER



Aadreezz1 Conference & Planer
15/1A, Gariahat Road.
"UCO Bank Building"
Kolkata - 700019
Email-ID : isacon2017kolkata@gmail.com
Mobile : +91 9836848923 / 08981567301

TRADE FORM :

Form for Initial Expression of Interest for Corporate Sponsorship

Please fill the form in Capitals and send it to Conference Secretariat

Company Name:

Company Address:

Company Contact Person:

Contact Mail-id:

Contact Telephone: Fax:

We wish to advertise the following nature of product/ service of our company.

Specify the product to be advertised / displayed:

We wish to reserve the following (list overleaf) in ISACON-2017.

Sponsorship item:

Advertising Opportunity:

Exhibition space:

Other (please specify):

Date: Signature:

Place:

Please contact the Conference Secretariat by Phone / Email / Post

BANK DETAILS:

BANK NAME: BANK OF INDIA , BHAWANIPUR BRANCH

ACCOUNT NAME: ISACON-2017

ACCOUNT NUMBER: 400220110000377

IFSC CODE: BKID0004002

SWIFT CODE: BKIDINBBCOS